

Craft Brewing and Distilling News for October 3, 2014

October 3, 2014

•Maui-based Hawaii Sea Spirits has updated its Ocean Organic vodka with a new look and logo. Intended to better communicate the brand's upscale positioning, Ocean Organic's package revamp includes a new bottle design inspired by traditional Norwegian fishing net floats, as well as a redesigned logo. Ocean Organic vodka, which has a production capacity of 100,000 cases annually, is currently available across 36 states and Canada. Along with Ocean Organic, Sea Spirits' portfolio includes the recently-launched Deep Island Hawaiian rum.

•Louisville, Kentucky's Copper & Kings American Brandy Co. has extended distribution to two new markets, bringing its total to seven states. The company—whose products include Copper & Kings Immature Brandy and Craft Distilled Brandy—has linked with Johnson Brothers Liquor Co. and Phillips Wine and Spirits in Wisconsin, while partnering with Star/Glazer's Distributors in Memphis, Tennessee. Concurrently, Copper & Kings is releasing a new offering, Absinthe Blanche, a 130-proof clear absinthe that retails at \$55 a 750-ml. bottle.

1

Tagged : [craft spirits](#)

Previous : [Strong Summer Beer Season Boosts Constellation In Second Quarter, Wine And Spirits Up 3%](#)

Next : [News Briefs for October 3, 2014](#)

search...

Access **ALL** of **Wine Spectator's** ratings and tasting notes!



Download **WineRatings+** Today!



DAILY ISSUE ARCHIVE

OCTOBER 2014

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
« Sep						

READ THE LATEST

- [Tito's Faces Another Lawsuit, While Templeton Fights Back](#)
- [News Briefs for October 3, 2014](#)
- [Craft Brewing and Distilling News for October 3, 2014](#)
- [Strong Summer Beer Season Boosts Constellation In Second Quarter, Wine And Spirits Up 3%](#)
- [Prosecco Sprints to 34% U.S. Growth In First Half](#)

OUR PUBLICATIONS

- [Shanken's Impact Newsletter](#)
- [Impact Databank PDF](#)
- [Wine Spectator](#)
- [Cigar Aficionado](#)
- [Whisky Advocate](#)
- [Market Watch](#)

FOLLOW US



© 2014 [Shanken News Daily](#) All rights reserved.

You can also [manage your mailing preferences or unsubscribe](#).