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## **Organic Vodka Powered By Solar Energy**

by Energy Matters



The Ocean Vodka Organic Farm and Distillery is using solar power to make their unique spirit even more environmentally friendly.

Situated on the slopes of Mount Haleakala on Maui, the second-largest of the Hawaiian Islands, Ocean Vodka's solar powered distillery will be commencing operations in 2013.

According to Ocean Vodka, their product is 100% Certified USDA Organic, gluten-free, and the only vodka in the world made from organic sugar cane - grown without synthetic pesticides and fertilizers - and deep ocean mineral water.

The mineral water comes from Greenland glacier melt from over 2,000 years ago, which made its way to Hawai'i via slow moving ocean currents. The water is sourced from nearly a kilometre below the big island of Hawai'i and brought to the surface of the Kona coast. It is then organically purified and desalinated through reverse osmosis.

Enough solar panels will be installed to power all the distillery's operations and visitor facility; which will educate guests on the importance of organic farming for the conservation of land and ocean.

Ocean Vodka says the upgraded facility will give the company total control of all supply, production and sales of their vodka.

"Our new organic farm and craft distillery is the natural progression of the success of the brand," states Shay Smith, Founder, President and CEO of Ocean Vodka. "We've always found inspiration from our home island of Maui, and we look forward to hosting many visitors in years to come."

The company also supports a number of ocean conservation organisations. Among its other own efforts to green production is the use of bottles made with 60% recycled glass and decorated using organic based inks and coatings; the use of natural lighting in its facilities, recycling of shipping materials, use of natural cleaning products and post-consumer office supplies.

For Australians eager to try the tippie; unfortunately it doesn't appear to be available in this country yet; but who knows - perhaps the good folks at [Ocean Vodka](#) will see this article and decide to introduce their unique product to the many vodka lovers in Australia.