



December 11, 2012
Circ: 3,935

Craft Brewing And Distilling News for December 11, 2012

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•Ocean vodka has opened a new organic farm and craft distillery on the slopes of Mount Haleakala in Maui. Set to begin public tours and tastings in February 2013, the new facilities will allow for the organic farming of the sugar cane used to produce Ocean vodka, a Martini garden for the growth of fresh drinks ingredients and solar panels that will power 100% of the operations. It will also allow for a “ten-fold increase in business and new opportunities to expand production into rums and whiskies,” according to the company. Originally launched on Maui in 2006, Ocean vodka (\$32.99) is owned by the Smith family and handled by Aveniu Brands.